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Procter & Gamble, CVS Caremark Employees Lend a Hand to Build West Chester's First Public Inclusive Boundless Playground for Children of All Abilities at Beckett Park

Procter & Gamble donation of \$100,000 and CVS Caremark Charitable Trust donation of \$50,000 for playground will allow ALL children to play together on common ground

WEST CHESTER, OHIO – October 20, 2009 – Today, Procter & Gamble (P&G) and CVS Caremark employees will join together to wield shovels and piece together activity panels as they help construct a state-of-the-art inclusive Boundless playground at Beckett Park. Working together with West Chester Township and Boundless Playgrounds, construction of the new playground is funded through a generous \$100,000 grant from The P&G Fund of The Greater Cincinnati Foundation as part of P&G's **Live, Learn and Thrive** global cause to improve the lives of children in need. Additional funding of \$50,000 was provided by the CVS Caremark Charitable Trust as part of its **All Kids Can** program. When the playground is complete this fall, it will be the Township's first public Boundless playground where children of all abilities can play together.

"We are proud to be part of this project to bring the first public Boundless playground to West Chester Township," said West Chester Township Administrator Judith Boyko. "It represents another way we can unite resources for a common cause to invest in our community and enrich the lives of children of all abilities."

Construction will begin at 8:00 a.m. and end in the early evening for the more than 50 P&G and CVS Caremark employees coming to participate from communities throughout the Greater Cincinnati area. As part of an overall park improvement plan, the volunteers will work side-by-side to build the new Boundless playground which replaces a former structure that was not easily accessible to children and adults with disabilities.

“It’s been an honor to work with the Township, grow our relationship with Boundless Playgrounds and continue our longstanding partnership with CVS Caremark to build this inclusive playspace,” said Edgar Sandoval, General Manager for North America Marketing at P&G. “Once complete, this playground will reinforce the underlying principle of our global cause, to create equal opportunities for all children to live, learn and thrive.”

For more than fifteen years, P&G and CVS Caremark have dedicated resources for the shared cause of supporting programs that make a positive impact on the lives of those in need. Their philanthropic efforts have touched the lives of thousands of families throughout the country.

"Children have always been at the heart of our charitable giving, and we are proud to continue that tradition by working with P&G, Boundless Playgrounds and West Chester Township," said Eileen Howard Dunn, Vice President of the CVS Caremark Charitable Trust. "We are thrilled to have the opportunity to engage our employees and give children the support they need to reach their greatest potential."

The West Chester Boundless Playground, featuring equipment from GameTime, has been designed to provide inclusive opportunities for all while incorporating the Township’s existing barn theme. Some unique elements include: ramps and rubberized unitary surfacing to maximize accessibility for persons using wheelchairs, walkers or other mobility devices; sensory-rich play panels which encourage social interaction between caregivers and children; climbing and movement activities to provide rigor and challenge for all; and swings with high back support.

“This inclusive playground would not have been possible without the generous support from P&G, CVS Caremark and West Chester Township,” said Frederick Leone, Chief Executive Officer of Boundless Playgrounds. “Working together, we will create an inclusive playground where children and adults of all abilities can come to play together and learn that everyone has their own unique talents.”

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Procter & Gamble

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers®, Tide®, Ariel®, Always®, Whisper®, Pantene®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Charmin®, Downy®, Lenor®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun® and Fusion®. The P&G community includes approximately 138,000 employees working in over 80 countries worldwide. In these countries and beyond, P&G is committed to improving lives for children in need through its global cause, *Live, Learn and Thrive*. Every day P&G *Live, Learn and Thrive™* is helping children get off to a healthy start, receive access to education, and build skills for life. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G, its brands, and *Live, Learn and Thrive*.

CVS Caremark All Kids Can

All Kids Can, a program of the CVS Caremark Charitable Trust and CVS Caremark, is a five-year, \$25 million commitment to support children with disabilities. The goals of All Kids Can are to support children with disabilities by raising awareness in schools and in local communities about the importance of inclusion, creating greater opportunities for physical activity and play, and providing access to medical rehabilitation and related services. CVS Caremark and its more than 215,000 employees help children with disabilities learn, play and succeed through partnerships with leading local and national nonprofit organizations such as Easter Seals and many others across the country. For more information, visit www.cvsallkidscan.com.

Boundless Playgrounds

Boundless Playgrounds is the nation's leading nonprofit developer of truly inclusive playgrounds where children, with and without disabilities, can play together in a fun and welcoming environment. There are more than 160 Boundless playgrounds in 29 states and Canada with nearly 100 more under development. For more information, visit www.boundlessplaygrounds.org.

West Chester Township

West Chester Township is a community of more than 60,000 residents conveniently located between Cincinnati and Dayton along the I-75 Corridor. West Chester's successful commercial development fuels a community *"Where Families Grow and Businesses Prosper."*

GameTime

GameTime, a PlayCore company, is the world's leading brand of commercial playground equipment. For 80 years, GameTime has shown their dedication to children by creating playground products that offer superior quality, innovation and service. With their wide array of products, programs, and services, GameTime is truly Enriching Childhood through Play. For more information on GameTime, please visit www.gametime.com.